



Valley High School Drama Club

703 Stevenson Boulevard, New Kensington, PA 15068

www.vhsdrama.org

Dear Business Owner,

Thanks to you and your generosity, the Valley High School Drama Club has enjoyed a long and successful run of quality musical entertainment in the New Kensington/Arnold School District. This year's performance of ***The Addams Family*** promises to be another hit! Our show dates are April 11-14, 2024.

Every year, many of our students sing, dance and perform their way into the hearts of over 1,500 theatre goers; and every one of those attending our show could see your business advertisement in our program if you choose to participate in this worthwhile project. We have always counted on our local citizens and business owners to support our musical program. By placing an ad or coupon in our program, you not only help to continue this vital school program, but you also purchase inexpensive advertising for your business.

Kindly review the attached form to find the right advertisement space for your business. Next, provide a copy-read advertisement, coupon or business card (black and white only, please). Finally, checks or money orders (made out to the Valley High School Drama Club) may be sent to the address below. It's that simple. All ads are due March 1, 2024 in order to give us enough time to assemble the program.

If you are contacted by one of our cast members, please return the form directly to them or include their name when returning your ad by mail. Also, please feel free to contact us at info@vhsdrama.org if you need further information.

We thank you in advance for your support of this community treasure. We know that you will see the great benefit of this type of advertising. We ensure that theatre attendees will be reminded to support the generous businesses that supported our show.

Please return ad forms with payment to:

Brian Krugle
117 Jay Dr.
Verona, PA 15147

FULL PAGE AD \$100.00

Inside Program Cover

\$175 (limited availability, \$225 to include show sponsor opportunity)

Show Sponsor \$200

(Full Page Ad, Lobby Recognition, Business Name included in pre-show announcement)

HALF PAGE AD 50.00

THIRD PAGE AD 35.00

Business Name: _____

Student Name: _____

Desired Ad Size: _____

Contact Number: _____

E-mail address: _____

***Please make checks out to Valley High School Drama Club and include payment with this form, along with copy-ready ad or business card. Black and white only, please. Ads may also be submitted electronically to bkrugle@vhsdrama.org. Thank you!*